

India Wins at the Gourmand Awards

On May 20, 2006 in Kuala Lumpur, Malaysia, the book "Around the world in 80 Plates" won the Gourmand Award for "Best Vegetarian Book in the World" This gourmet guide to vegetarian cuisine was compiled by Rashmi Uday Singh, with photography by Sheena Sippy, and recipes by the Oberoi Hotel Mumbai chefs. The magnificent book is published by India Book House of The Times of India Group.

The previous winners of this uniquely prestigious award are:

1997	Mollie Katzen (Hyperion) - US
2000	Orlando Murrin (BBC Books) - UK
2001	Julia Ponsoby (Green Books) - UK
2002	Asha Khatau (Zaika) - India
2003	Denis Cotter (Atrium Press) - Ireland
2004	Ralf Kabelitz (At Verlag) - Switzerland

In 2005 we received many more vegetarian books than in 2004, and the competition is getting more difficult. There is an effort by great chefs to show that vegetarian can be entertaining and delicious. This is what the winner for this year has achieved in a truly excellent manner.

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GOURMAND WORLD MEDIA AWARDS 2005

PRESS RELEASE

The "Best in the World" in Malaysia from May 17th to 21st 2006 for the "Gourmand World Media Awards 2005" in Kuala Lumpur.

Over one thousand (1,000) professionals, VIPs and celebrities comprising the world's best chefs, cookbook authors, publishers, stars of food television, food critics and connoisseurs of fine dining converged at the Palace of the Golden Horses Hotel for the "Oscars" of Food and Wine books and television shows, the **Gourmand World Media Awards 2005** in Kuala Lumpur, Malaysia from 17-21 May 2006.

International food and travel media producers and networks reported and recording segments for their programs in and around Malaysia beyond the conference itself.

The Gourmand World Media Awards 2005 rewarded and honoured those who "cook with words". It helped readers find the best food and wine books produced every year and helps publishers with

international rights to translate and distribute food and wine books by creating an opportunity to access the major markets in English, German, Spanish or French. The Awards also helps to increase knowledge of, and respect for, food and wine culture.

This event is made possible through the efforts of four principal parties - Mr. Edouard Cointreau, entrepreneur extraordinaire, President of Gourmand International and creator of the international Gourmand Media Awards; Yang Berbahagia Datin Azrene Abdullah, Chairperson of Gourmand World Media Awards 2005; Chef Wan, Malaysia's Food Ambassador, and the creative advisor of the Gourmand World Media Awards 2005; and the Malaysian Ministry of Tourism.

Edouard Cointreau founded the Gourmand World Media Awards in 1995. The awards were held at:

- The Frankfurt Book Fair (1995 and 1996)
- Paris (1997)
- Périgueux (1998)
- Versailles (1999)
- Périgueux (2000)
- Sorges, Capital of the Truffles of Périgord (2001)
- Chateau de Brissac, in the Loire Valley next to Angers, France (2003)
- Barcelona (2004)
- Orebro-Grythyttan, Sweden (2005).

Gourmand International leads the field that combines culinary arts and media. It has been successful in bringing together top industry professionals every year for the past eleven years offering culinary professionals the opportunity to stay on the cutting edge of cookbook and food media trends.

This year marks a historic event for the Gourmand World Media Awards and Malaysia. For the first time in its eleven-year history, the awards moved outside Europe to Malaysia. It presents a unique potpourri of culture, languages, colours and food, as well as being a shopper's paradise.

On May 20th, the star-studded gala dinner and awards ceremony honoured and celebrated and fêted one thousand (1,000) participants, representing the best of the best who "cook with words".

The Judging of The Gourmand World Media Awards

The international panel of judges comprise of

1. Edouard Cointreau, Chairman of the Awards Committee (France)
2. Dun Gifford, President of the Oldways Exchange and Trust Foundation (USA)
3. Jean Jacques Ratier, [Mayor of Sorges, Capital of the Truffles of Perigord](#) (France)
4. Bo Masser, Secretary of the Jury (Sweden)

Each entry are judged on the basis of the **strength of the author**, whose personality and heart shines throughout the book; the **production of the cookbook** by the publisher that shows understanding and respect for the author as well as experienced professional **knowledge in the art of designing, editing and printing** of the book; and the **user-friendliness of the cookbook** that respects and understands the reader who pays for the book.

With an increase of fifteen percent (15%) over the previous year, nearly six thousand (6,000) cookbooks, manuscripts and proofs from all over the world published between October 30, 2004 and November 15, 2005 were received, and competed for the forty-five (45) awards through fifty-three (53) national or regional competitions organised by Cointreau's Gourmand International.

Winning the award leads to greater visibility in the marketplace, and subsequently boost sales, often with new print runs and negotiations for translations and international rights deals. The competition is open to all and there are no entry fees.

Released on behalf of **Gourmand International**. For more information, please contact Malani Gunaratnam at +6012-2121760 or +603-62013301, e-mail malani.g@gmail.com, Jeffrey Seow +6012-2897985 or Adrian Seet at +6012-3878748

GOURMAND WORLD MEDIA AWARDS 2005

WINNERS 2005

BEST PUBLISHER

2005	Cookbooks	Editions Alain Ducasse (France)
2005	Wine Books	Carlo Cambi (Italy)

HALL OF FAME

2005 ph10 – Pierre Hermé (France)

1.- Best Chef Book in the World

2005 China – Du Gong Bei, Dong Zheng Hong (CHLIP)

2.- Best Vegetarian Book in the World

2005 – India – Rashmi Uday Singh (The Times of India)

3.- Best Desserts Book in the World

2005 – Korea – Young Mo Kim (Giraffe – Dream Character)

4.- Best Single Subject Food Book in the World

2005 – Spain – Laura Gosalbo, Gerard Solis (Elemasgè)

5.- Best Fish and Seafood Book in the World

2005 – Germany – Thomas Ruhl (Umschau)

6.- Best Health and Nutrition Book in the World

2005 – U S – Mireille Guiliano (Knopf)

7.- Best Food Book for Children and Family in the World

2005 – Germany – Tim Mälzer (GU)

8.- Best Innovative Food Book in the World

2005 – Brazil – Morena Leite (Bocato)

9.- Best Easy Recipes Book in the World

2005 – New Zealand – Annabel Langbein (A.Langbein Books)

10.- Best Foreign Cookbook in the World

2005 – France – Fatema Hal (Hachette Pratique)

11.- Best Local Cookbook in the World

2005 – Turkey – Dedemin Sofrasi (Selin Kutucular)

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12.- Best Cookbook Tied to Television in the World

2005 – China – CCTV (CHLIP)

13.- Best Woman Chef Cookbook in the World

2005 – Canada – Diane Tremblay (Le Privilège)

14.- Best French Cuisine Book in the World

2005 – Australia – Shannon Bennett (Simon and Schuster)

15.- Best Italian Cuisine Book in the World

2005 – Argentina – Donato de Santis (Bonum)

16.- Best Latino Cuisine Book in the World

2005 – U S – Daisy Martinez (Hyperion)

17.- Best Mediterranean Cookbook in the World

2005 – Spain – Nova Cuina Catalana (Buffet Ambigu)

18.- Best Asian Cuisine Book in the World

2005 – Singapore – Christophe Megel – Anthon Kilayko (Periplus)

19.-Best Book for Entertaining in the World

2005 – UK – Peggy Porschen (Quadrille)

21- A .- Best Cookbook Photography in the World

2005 - Japan – Miho Museum (Miho Museum)

21 – B .- Best Cookbook Illustrations in the World

2005 - The Netherlands – Pierre Wind, Marnix Rueb (Tirion)

22.- Best Cookbook Design in the World

2005 - China – Quick Noodles (CHLIP)

23.- Best Culinary History Book in the World

2005 - Europe – Darra Goldstein, Kathrin Merkle
(Council of Europe)

24.- Best Chocolate Book in the World

2005 - Belgium – Jean Pierre Wybauw (Lannoo)

25.- Best Bread Book in the World

2005 - Japan – Philippe Bigot (Shibata)

26.- Best Barbecue Book in the World

2005 - Finland – Hans Välimäki (Otava)

27.- Best Food Literature Book in the World

2005 - Sweden – Lennart Jarnhammar (HRF)

28.- Best Book in the World for Food Professionals

2005 - Cuba – Yamir Pelegrino Rodriguez (Intergrafica)

29.- Best Series of Food Books in the World

2005 - Russia (Arkaim)

30.- Best Cheese Book in the World

2005 - Switzerland – Didier Schmutz (Infolio)

31.- Best Cookbook Cover in the World

2005 - Japan – Restaurant Yonemura (Super Edition)

32.- Best Restaurant Guide in the World

2005 - US – Michelin – New York City (Michelin Travel Publications)

33.- Best Corporate Book in the World

2005 - Germany – Genussreich BASF (Umschau)

34.- Best First Cookbook

2005 - Finland – Sara La Fountain (Otava)

35.- Best Culinary Travel Guide in the World

2005 - Singapore – Marshall Cavendish

36.- Best Book in the World

2005 - Norway – Husmannskost – Traditional Home Cooking, by
Tom Victor Gausdal (Forlaget Press)

Wine Books

W1.- Best Wine Book in the World

2005 - Germany – Wine Landscapes – Andre Domine
(Peter Feierabend)

W2 – Best Wine History Book in the World

2005 - US – Robert Parker, Elin McCoy (Harper Collins)

W3.- Best Book on French Wine

2005 - France – Bulle de Champagne (Perrin)
U S – Uncorked (Princeton University Press)

W4.- Best Book in the World on European Wine (Outside France)

2005 - Spain – Gran Libro de los Vinos de Jerez
(Consejo Regulador de Jerez – Junta de Andalucia)

W5.- Best Book in the World on New World Wines

2005 - U K – Wines of Lebanon – Michael Karam (Sagi Books)

W6.- Best Book in the World on Matching Food and Wine

2005 - Singapore – Emmanuel Stroobant (Marshall Cavendish)

W7.- Best Book in the World on Cooking with Wine

2005 - U S – Paulette Mitchell (Rodale)

W8.- Best Wine Guide in the World

2005 - Spain – Guia de Vinos Gourmets 2006 (Grupo Gourmet)

W9.- Best Spirits Book in the World

2005 - U S – Cognac – Kyle Jarrad (John Wiley)

W10.- Best Wine Literature Book in the World

2005 - U K – Hugh Johnson (Weidenfeld and Nicolson)

W11.- Best Wine Photography and Illustrations Book in the World

2005 – Belgium – Tony Le Duc (Lannoo)

W12.- Best Wine Book for Professionals in the World

2005 - Spain – Jesús Marino Pascual (Dinastia Vivanco)

W13.- Best Wine Atlas/Tourism Book in the World

2005 – Spain – Ignacio Medina (Anaya Touring Club)

W14.- Best Wine Education Book in the World

2005 - U S – Mahesh Kumar (The Wine Appreciation Guild)